



National Young Professionals Development Program on New Competencies, Career Opportunities and Research Priorities in Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services

February 10-14, 2025

Rajasthan University of Veterinary and Animal Sciences (RAJUVAS),
College of Veterinary & Animal Science (CVAS), Bikaner, Rajasthan

Program Objectives

- To orient participants on the emerging areas in extension research, practice and policy.
- To discuss new competencies, career opportunities, and research priorities in agricultural extension

DAY 1: February 10, 2025, Monday

Session I: Inaugural Programme, Benchmarking Agricultural Extension Discipline, Current Status of Agricultural Extension & Self Reflection & Understanding

This session inaugurates the program and provides an introduction to the evolving field of agricultural extension. It covers emerging research traditions, modern approaches, and innovative tools in extension services. The session highlights key trends and developments shaping the future of agricultural extension.

Duration	Particulars	Speaker/Activities
09.00-09.15	Registration	
09.15-09.30	MANAGE Video	
09.30-09.45	RAJUVAS Video	
09.45-10.30	Self-Introduction of Participants	Ice-breaking session
10.30-11.00	Inaugural Program	
11.00-11.30	Group Photo, Networking & Tea	
11.30-13.00	Agricultural Extension: Time for Step Beyond Next Step	Dr. Saravanan Raj Director (Agricultural Extension) MANAGE

13.00-14.00	Lunch Break	
14.00-15.30	New Competencies & Job Opportunities for Agricultural Extension	Dr. Saravanan Raj Director (Agricultural Extension) MANAGE
15.30-16.00	Tea Break	
16.00-17.30	Research Priorities in Agricultural Extension	Dr. Saravanan Raj Director (Agricultural Extension) MANAGE

DAY 2: February 11, 2025, Tuesday

Session IV: Innovating Agricultural Extension and Livelihood Development – Competencies, Insights, and Research Directions

The session highlighted the importance of equipping extension professionals with advanced competencies for livelihood development, embracing innovative research approaches, and utilizing behavioral science tools like network analysis to amplify the impact of agricultural extension. These strategies are essential for creating resilient and inclusive agricultural systems.

09.00-09.30	Recap of Day 1	
09.30-11.00	Livelihood Development – Competencies for Extension Professionals	Dr. Manjunatha B L Senior Scientist ICAR-Central Arid Zone Research Institute (CAZRI)
11.00-11.30	Tea Break	
11.30-13.00	Innovating Agricultural Extension: Insights, Opportunities and Future Directions from Research Experience	Dr. Manjunatha B L Senior Scientist ICAR-Central Arid Zone Research Institute (CAZRI)
13.00-14.00	Lunch break	
14.00- 15.30	Network Analysis in Behaviour Science Research	Dr. Sreeram Vishnu Assistant Professor, Kerala Agricultural University
15.30- 16.00	Tea break	
16.00-17.30	Research on Gender in Agriculture: Equality, Social inclusion, M & E	Dr. Meghajit Sharma Shijagurumayum Alliance of Biodiversity International and CIAT Bengaluru

DAY 3: February 12, 2025, Wednesday

Session V: Graduate Study and Career Opportunities in Extension Education and Evaluation in the United States, and Exploring Policy Pathways

The session emphasized the dual focus on academic advancement and policy engagement to strengthen agricultural extension's impact. Graduate study opportunities in the U.S. offer a pathway to global leadership roles, while the development of key competencies equips professionals to navigate and influence policies that shape the future of agriculture.

09.00-09.30	Recap of Day 2	
09.30-11.00	Graduate Study and Career Opportunities in Extension Education and Evaluation in the United States	Dr. Vikram Koundinya Associate Professor of Extension & Evaluation Specialist University of California, Davis & Ms. Sravani Reddy University of Florida, USA
11.00-11.30	Tea Break	
11.30-13.00	Brain Storming Session on Identifying the Research Priorities in Agricultural Extension	Dr. Sunil Kumar Assistant Professor
13.00-14.00	Lunch break	
14.00-15.30	Exploring Policy Pathways: Engagement Opportunities and Key Competencies	Dr. Suchiradipta Bhattacharjee Policy Engagement Specialist International Water Management Institute (IWMI) Anand, Gujarat
15.30-16.00	Tea Break	
16.00-17.30	Continuation of Brain Storming	Participants

DAY 4: February 13, 2025, Thursday

Session VI: Monitoring & Evaluation in Extension Programs: Focus Group Discussions and Research Insights

The session emphasized M&E as a cornerstone of successful extension programs, with FGDs serving as a powerful tool to gather community insights. Professionals were encouraged to leverage these methods for impactful research and publications, advancing both academic contributions and field-level innovations in agricultural extension.

09.00-09.30	Recap of Day 3	
09.30-10.30	Research Trends and Publications Focusing on Bibliometric analysis and Systematic Review of Literature	Dr. S Raahalya MANAGE Fellow
10.30-11.30	Monitoring & Evaluation: Evaluating Extension Programs and Projects	Dr. P. V. K. Sasidhar Professor School of Extension and Development Studies IGNOU, New Delhi
11.30-12.00	Tea break	
12.00-13.00	Methods to Conduct Focus Group Discussion – Demonstration	Dr. P. V. K. Sasidhar Professor School of Extension and Development Studies IGNOU, New Delhi
13.00-14.00	Lunch break	

14.00-17.30	Field visit	
DAY 5: February 14, 2025, Friday		
Session VII: Extension for Entrepreneurship, Gender Equality, Organic Farming, and Climate-Resilient Agriculture		
This session explored the multifaceted role of agricultural extension in fostering entrepreneurship, promoting gender equality, advancing organic farming practices, and addressing the challenges posed by climate change. It emphasized community-driven approaches, market opportunities, and policy advocacy to strengthen the agricultural ecosystem.		
09.00-09.30	Recap of Day 4	
09.30-10.30	Extension for Entrepreneurship and Gender Equality	Dr. Mahesh Chander Principal Scientist, IVRI
10.30-11.30	Extension for Organic Farming	
11.30-12.00	Tea Break	
12.00-13.30	Agricultural Extension in the Times of Climate Change: Community, Markets and Policy	Mr. Srajesh Gupta Manager, Climate Change Research AKRSP, Gujarat
13.30-14.30	Lunch break	
14.30-15.30	Sharing Insights	Participants
15.30-16.00	Tea break	
16.00-17.00	Take Home Message and Action Plan	Participants
17.00-17.30	Valedictory session	

Program Director	
Dr. Saravanan Raj Director (Agricultural Extension) National Institute of Agricultural Extension Management (MANAGE) Rajendranagar, Hyderabad-500030 saravanan.raj@manage.gov.in +91-8465007799	
Program Coordinator	
Dr. Sandipamu Raahalya MANAGE Fellow National Institute of Agricultural Extension Management (MANAGE) Rajendranagar, Hyderabad-500030 sandipamuraahalya@gmail.com +91-9384408911	
Program Coordinators from RAJUVAS	
Dr. Devi Singh Associate Professor and Head Department of Veterinary Extension Education College of Veterinary & Animal Science(CVAS) Rajasthan University of Veterinary and Animal Sciences (RAJUVAS), Bikaner, Rajasthan	Dr Sunil Kumar Assistant Professor Dairy Extension Education College of Dairy Science and Technology(CDST) Rajasthan University of Veterinary and Animal Sciences (RAJUVAS), Bikaner, Rajasthan